



Logo Licensing Agreement

CHEP logos and name are the property of the Coalition for Home Equity Partnership ("CHEP") but may be used by CHEP members in good standing, as determined by CHEP bylaws, in accordance with the terms and conditions set forth below. Use of one or more of the logos shall constitute consideration for, agreement to, and acceptance of, the terms and conditions of this license by the user. User agrees to the following:

1. The attached CHEP logos (the "logos") are the intellectual property of CHEP and belong exclusively to CHEP. These logos may be used only by CHEP members in good standing if and only if such use is made pursuant to the terms and conditions of this limited and revocable license. These logos may not be assigned, distributed or sublicensed to any individual, corporation, agency, association, partnership, affiliate, subsidiary, or other entity without the specific prior written consent of CHEP. Any failure by a user to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions and legal remedies imposed by CHEP. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance with them, shall be made by CHEP in its sole discretion.
2. The logos may not be revised or altered in any way and must be displayed in the same form as produced by CHEP.
3. The logos may be used in a professional manner on the user's business cards, stationery, literature, advertisements, internet websites, store-front window, or in any other comparable manner to signify the user's membership in CHEP. Notwithstanding the foregoing, the logos may not be used in any manner that, in the sole discretion of CHEP: discredits CHEP or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between CHEP and the user, including but not limited to any use of the logos that might be reasonably construed as an endorsement, approval, sponsorship, or certification by CHEP of the user, the user's business or organization, the user's affiliates, or the user's products or services, or that might be reasonably construed as support or encouragement to purchase or utilize the user's products or services.
4. Use of the logos shall create no rights for users in or to the logos or their use beyond the terms and conditions of this limited and revocable license. The logos shall remain at all times the sole and exclusive intellectual property of CHEP. CHEP shall have the right, from time to time, to request samples of use of the logos from which it may determine compliance with these terms and conditions. Without further notice, CHEP reserves the right to prohibit use of the logos if it determines, in its sole discretion, that a user's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit CHEP or tarnish its reputation and goodwill, or the user is not a CHEP member in good standing.
5. CHEP shall have no liability whatsoever for any claims, damages, losses, or expenses arising out of or related to any improper or unauthorized use of the CHEP logos by any user. The user



assumes all responsibility for compliance with this agreement and any applicable laws or regulations regarding logo use. CHEP expressly disclaims any and all liability for any third-party claims or actions resulting from the user's use, misuse, or unauthorized display of the logos.

6. The CHEP logos may not be used if a member is in violation of any bylaws, standards or policies promulgated by CHEP.
7. This license and the enforcement and interpretation of this license agreement are subject to the laws of the State of Virginia. The user hereby consents to the exclusive jurisdiction and venue of the courts, tribunals and agencies located in the State of Virginia for any dispute arising from use of the logos.
8. Any questions concerning use of the logos or the terms and conditions of this license should be directed to info@homeequitypartnership.org.

This Logo Licensing Agreement was approved by the Board of Directors on July 10, 2025.